

2017 ISSUE

TARLAC STATE UNIVERSITY | TECHNOLOGY DEVELOPMENT, TRANSFER AND COMMERCIALIZATION OFFICE

create!

The official annual newsletter of TSU-TDTCO

**TSU
TRADEMARKS
ARE NOW
REGISTERED**

The University obtains legal protection for its official marks (see article on page 2)



TSU obtains trademark registration

ELSF Sicangco

The Tarlac State University has received countless blessings for the year 2017 but many more have been pouring in just a few weeks before the new year comes, and one of these is the approval of the registration of the University's two trademarks.

In November 2016, the University, through the TDTCO, has applied for the registration of two University marks.

Both trademarks are registered as of December 7, 2017 with details as follows:

Mark: Tarlac State University and device (i.e. University Seal)
Type of Mark: Word plus figure mark
Registration Number: 506151

Mark: TSU
Type of Mark: Word mark
Registration Number: 506152

The registration of the marks aims to protect such intellectual property of the University against unauthorized use or abuse as well as to generate income for the University through licensing.

The TSU community is allowed to continuously use the marks for non-commercial purposes, otherwise, permission must be secured prior to their commercial use.

The said marks shall remain registered for 10 years from the registration date, subject to compliance to applicable laws and regulations.

TDTCO files five utility model applications in 2017

ELSF Sicangco

Aiming to outperform its accomplishment of three in 2016, the TDTCO was able to facilitate the application of five utility models this year.

All five applications are under the field of food technology and are outputs of Dr. Lea B. Milan, a full-time staff of the University Extension Services Office (UESO) and an attached faculty member of the College of Science.

The utility models applied for by the University at the Intellectual Property Office of the Philippines are as follows:

1. Composition and Process of Improving the Stability of Non-Carbonated Calamondin (*Citrofortunella microcarpa*) – Lemongrass (*Cymbopogon citratus*) Ready-to-Drink Juice
2. Composition and Process of Improving the Stability of Non-Alcoholic Calamondin (*Citrofortunella microcarpa*) – Turmeric (*Curcuma longa*) Ready-to-Drink Juice
3. A Composition and Process of Improving the Stability and Texture of Sweet Potato (*Ipomoea batatas*) Custard Dessert
4. A Process of Making Rice Cake in Fruity Sugar-Based Sauce
5. A Process of Making Native Cake with Fruit Toppings (Puto de Fruita)

The said innovations were researched and developed for the University's various clients under the Industry Development Program of the UESO.

Dr. Milan is set to receive cash incentives for her contribution to the University, based on existing guidelines.

TDTCO director, staff attend KTTO development program

ELSF Sicangco

As a soon-to-be member of the Innovation and Technology Support Office (ITSO) network, the Tarlac State University was invited to be part of the Knowledge and Technology Transfer Office (KTTO) Development Program organized by the United States Agency for International Development (USAID) under its Science, Technology, Research and Innovation for Development (STRIDE) Program.

The KTTO Development Program, entitled KTTO Huddle Workshop, is a one-year program which aims to help Philippine universities develop their own KTTOs in case they still don't have one, or enhance their KTTOs in case one is already in place.

The program included activities such as lectures, live interviews with industry people, market simulation exercises, and other creative activities which were facilitated by experts from STRIDE.

Three out of four sessions were already conducted this year with more than 20 universities in attendance per session: the first one on January 18-20 at Dusit Thani Makati; the second on May 23-25 at New World Makati Hotel; and the third on October 2-4 at Makati Diamond Residences.

TDTCO Director Engr. Emir Sicangco was present in all sessions, while technical staff Ms. Francelle Calub was able to participate in the third session.

The program is expected to conclude on the first quarter of 2018 which would cover the final topics as well as the graduation ceremonies.

The TDTCO aims to implement learnings from the program in order to further improve the knowledge and technology transfer activities in the University.



TDTCO assists first external client on trademark service

ELSF Sicangco

In tune with its advocacy of promoting the value of intellectual property, the TDTCO has opened its doors to external clients who are seeking assistance regarding the registration of their trademarks.

In May 2017 Ms. Susana Dy of Potter's Hand Processed Food, a small enterprise based in Tarlac City, requested for assistance on the application of their trademark, making the enterprise the first external client of the University under the trademark assistance service of TDTCO.

Potter's Hand offers a variety of homemade products but has



decided to apply for a combination of work and figure mark for its line of condiments only, which falls

under Class 30 of the Nice Classification.

The said trademark was successfully registered on September 22, 2017 or just four months after the application was filed.

It shall be noted that under the trademark assistance service, TDTCO facilitates the entire application process but the client pays for all the necessary fees.

To avail of the assistance, interested parties simply need to visit the TDTCO and bring a copy of their trademark.

TDTCO staff attend free IP seminars at IPOPHL

ELSF Sicangco



In order to equip its staff with basic knowledge on IP, the TDTCO took time off at work to attend the free seminars organized by the Intellectual Property Office of the Philippines (IPOPHL).

IPOPHL conducts the LEAP IP Seminar Series every year with free introductory lectures on IP matters such as patents, utility models, industrial designs, trademarks, and copyright.

The TDTCO staff were able to attend seminars on patents, utility models, industrial designs and trademarks on different dates from August to October.

The office re-echoed the seminars at TSU through the conduct of similar seminars among university personnel and students (see related article).

Create! Editorial Team: Engr. Emir Lenard S.F. Sicangco | Ms. Francelle L. Calub | Mr. Hilario B. Romen III
Consultants: Dr. Myrna Q. Mallari, TSU President | Dr. Glenard T. Madriaga, Vice President for Research and Extension Services

TDTCO holds IP seminar series

FL Calub

Part of the objectives of the Technology Development Transfer and Commercialization Office (TDTCO) is to promote intellectual property (IP) awareness among the employees and students of Tarlac State University.

For 2017, the office has conducted three IP seminars covering Trademarks, Copyrights, Patents, Utility Models and Industrial Design, as part of its annual IP Seminar Series.

The seminar on Patents, Utility Models and Industrial Design was held last September 14, 2017 which also included a brief discussion on patent information search.

Meanwhile, the seminar on Copyright was held last September 28, 2017 which covered topics relating

to the rights of authors and creators of artistic, literary and scientific works.

The seminar series was concluded with a talk on Trademarks that was held last October 5, 2017.

The seminars were well-attended by faculty members, non-teaching personnel from different offices and students.

Engr. Emir Lenard S.F. Sicangco, Director of TDTCO, delivered all the topics in the seminar series.

In each of his opening statements, Engr. Sicangco gave emphasis on the importance of learning about intellectual property rights as they teach us how we can protect our ideas, foster innovation and avoid infringing the rights of others.



CCS includes IP in its Seminar Series IV

ELSF Sicangco

About four hundred fourth year students from the College of Computer Studies (CCS) attended the intellectual property (IP) seminar conducted by TDTCO on October 10, which took place at the new CCS AVR in TSU San Isidro Campus.

The seminar is one of the activities included in the CCS Seminar Series IV, which aims to enhance the knowledge of the students on IP.

The two-session seminar on IP was facilitated by Engr. Emir Lenard S.F. Sicangco, Director of TDTCO.

Engr. Sicangco emphasized the importance of intellectual property rights and discussed various IP rights such as patents, utility models, industrial designs, trademark and copyright.

In full support of the event was CCS Dean Engr. Marlon Gamido, who was present in the seminar along with several faculty members in the college.

Photo credit: TSU - College of Computer Studies Facebook Page



TSU taps BPSU to conduct patent drafting workshop

ELSF Sicangco

In preparation for its utility model filings for 2017, the Tarlac State University (TSU), through TDTCO, organized a seminar-workshop on Patent Drafting on July 12-14, 2017 at the VIP Lounge.

TSU requested the Bataan Peninsula State University - Innovation and Technology Support Office (BPSU-ITSO), headed by its Manager, Prof. Arlene Ibanez, to conduct the seminar-workshop.

Also part of the BPSU-ITSO team who assisted in the workshop are Dr. Charity Enriquez, Prof. Eduardo Tino, Mr. Aaron Paul Rivera, Ms. Cristina Rivera, and Ms. Andrea de Jesus.

The BPSU-ITSO was selected because of its expertise on patent drafting and its excellent reputation and performance as one of the pioneer and most active ITSOs not only in Region III but in the entire Philippines.

Faculty members with researches that are ready for patent filing were invited to participate in the activity in order for them to learn how to prepare their patent documents.

While the focus of the workshop was more on drafting patent claims, the experts from BPSU-ITSO also delivered lectures on introductory intellectual property, patent information search and patent application process.

As outputs of the workshop, the participants were required to draft claims and prepare the necessary documents for their respective inventions and innovations.

It is expected that, once reviewed for adequacy, the said outputs shall be filed to the Intellectual Property Office of the Philippines within the year.

At the end of the workshop, Prof. Ibanez assured TSU that BPSU-ITSO will continue to extend its assistance to the University until all the patent documents are complete and ready for filing.



TSU celebrates first PH IP Rights Month

ELSF Sicangco



The Tarlac State University joined the nation in celebrating the first Intellectual Property Rights Month in April of this year.

The celebration is a first for the Philippines as it celebrated the Intellectual Property Rights Week in the past, which was held every last week of October, as promulgated under Proclamation No. 79, s. 1992.

In order to align the national celebration with global IP celebrations which are mostly held every April, President Rodrigo Duterte signed Proclamation No. 190 on April 4, 2017 declaring April of every year as National Intellectual Property Rights Month.

Due to the very short notice on the movement of the celebration from October to April, the TDTCO was only able to conduct a seminar on disclosing intellectual property and discussed among participants the provisions of the newly revised and approved IP policy of the University.

TDTCO targets to conduct more meaningful activities in the National IP Month next year.

TSU enters into non-exclusive licensing agreements with five MSMEs

FL Calub



The five MSMEs that received the assistance are the following: RP Corpus Enterprises, Calara's Best, Concepcion Calamansi Growers and Rice Producers, Root Crop Integrated Agronomical Dessert for All Season - RIAS-DFAS and Danilia Wines.

The University granted royalty-free non-exclusive licenses pertaining to food innovation to the five MSMEs to increase the accessibility of the technologies

especially among the budding entrepreneurs in Tarlac Province.

The UESO and the TDTCO continue to work hand in hand towards pursuing more meaningful licensing agreements with various industries in the future.

TDTCO facilitates the copyright deposit of university works

ELSF Sicangco

As part of its annual objectives, the TDTCO continued to deposit copyright works of the University to the National Library of the Philippines (NLP) this year.

For 2017, a total of 27 works were deposited to the NLP which consisted of research manuscripts, operations manuals, policy guidebooks, and instructional manuals created by faculty members and other university personnel but whose ownership had been transferred to the University.

The NLP awards a certificate of registration and deposit for every successful deposit of a copyright work which involves submission of pertinent documentary requirements, payment of a fee and review by an officer from the Copyright Section of the library.

Starting January 2018, TDTCO will be offering assistance in the deposit of research works of undergraduate students in partnership with the Technology Application and Promotion Institute of the Department of Science and Technology.



Know more of our activities and get updates about our office by visiting our official Facebook page, facebook.com/tsutechtrans